

Data protection notice of the Hotel

Controller responsible for processing	
Brendal Esslingen HotelbetriebsGmbH vertreten durch die alleinvertretungsberechtigte Geschäftsführerin Carmen Saße Hotel Park Consul Stuttgart/Esslingen am Neckar Grabbrunnenstraße 19, D-73728 Esslingen am Neckar	Fon +49(0)711-41111-0 Fax +49(0)711-41111-699 E-Mail: info@brendal-esslingen.com
Data protection officer	
AGAD Service GmbH, data protection officer Dr. Nils Helmke Waldring 43 – 47, 44789 Bochum	E-Mail: datenschutz@agad.de
Collection and processing of accommodation data	
When you contact us for the purpose of initiating or executing an accommodation contract, we collect the following data:	The collection of data is based on point (b) of Art. 6 (1) GDPR.
Family name, first name, address	✔ for the purpose of establishing an accommodation contract and agreeing upon the details thereof, the additional services and any related matters
Name of the company (if billing address or group booking)	
Phone or mobile phone number or E-Mail	
We collect mandatory data on a separate registration form	The collection of data is based on point (c) of Art. 6 (1) GDPR and the Federal Registration Act
Date of arrival and expected departure Family name, first name, date of birth Address, citizenship Number of fellow travellers and their citizenship (tour groups) Serial number of the passport / ID (foreign guests)	✔ The registration form can be pre-filled by us on the basis of the data known from the booking procedure or on the basis of customer master data and must be signed by the traveller personally and kept by us for the duration of one year after departure and will be destroyed by us within three months after the end of the retention obligation.
Consent to VIP advantages, receipt of the newsletter or preferences	
In additional to the required data, you may provide us with data which help ensure an optimal service, such as	The data is collected with your consent pursuant to point (a) of Art. 6 (1) or point (a) of Art. 9 (2); such consent can be withdrawn at any time for the future without a statement of grounds.
E-Mail address	✉ for the electronic communication, within the framework of a newsletter subscription
Accommodation/food preferences, turnover history	⋯ for customer retention and customization of services
Storage period, erasure	
Data from contacting us without establishing a business relationship	✔ We will erase these data within three months after processing the request.
Data from the accommodation contract	✔ will be erased 10 years after the end of the year of the accommodation or invoicing, unless the relevant years will then be subject to an audit or we have our own legitimate interests in the further processing pursuant to point (f) of Art. 6 (1) GDPR.
Transfer of data to third parties	
To the extent that the transfer of your data is necessary to establish and perform the accommodation contract, this shall be done on the basis of point (b) of Art. 6 (1) GDPR	⚠ Your data will not be transferred to any third parties outside the purpose for which it was collected.
Rights of the data subjects	
Art. 15 GDPR - Right of access ✔ On your request, we will immediately provide you with information on the personal data processed by us. We will fulfil your request for information if we are able to identify you sufficiently clearly. If there are any impediments to the provision of information, we will inform you accordingly.	
Art. 14 GDPR - Right to be provided with information ✔ If your booking is associated with the provision of data of other data subjects as fellow travellers, event participants, contact persons, etc., we shall, to the extent that this can reasonably be expected, be obliged to provide these data subjects with our data protection notice pursuant to Art. 14 GDPR at the latest within one month or at the first contact to the extent that this information is not yet available to these data subjects.	
Art. 16 GDPR – Right to rectification ✔ Please notify us of any changes of data.	
Art. 17 GDPR – Right to erasure ✔ To the extent that we have storage obligations, we will erase them after their expiry, unless our own legitimate interests are in conflict with them.	
Art. 18 GDPR - Right to restriction of processing ✔ If you are of the opinion that the data stored by us are inaccurate or processed unlawfully, but you do not wish to have the data erased or if we have to continue processing them on the basis of a legal obligation, we will restrict processing.	
Art. 20 GDPR – Right to data portability ✔ We will provide you with your data in a structured, commonly used and machine-readable form to the extent that we electronically process them on the basis of a consent or contract.	
Art. 7 (3) GDPR - Withdrawal of consent ✔ Where we process data with your consent, you have the right to withdraw such consent by sending a simple notification to us at any time without giving any reasons	
Art. 77 GDPR - Right to lodge a complaint ✔ Regarding data processing by us, you have the right to lodge a complaint with the Data Protection Officer of the State of Baden-Württemberg, the supervisory authority at your place of residence or work.	
Art. 21 GDPR - Right to object ✔ If your personal data are processed on the basis of a legitimate interest pursuant to point (f) of Art. 6 (1) GDPR, you are entitled to object to the processing, such objection to be forwarded to us.	
Art. 34 GDPR - Obligation to communicate a personal data breach to the data subject ✔ We have to inform you about any personal data breach if such breach is likely to result in a high risk for the data subjects and we had not taken any appropriate technical and organisational protection measures pursuant to Art. 34 (3) GDPR.	
✔ required data	✔ rights of the data subjects
✉ e-mails	⋯ additional data
⚠ transmission	